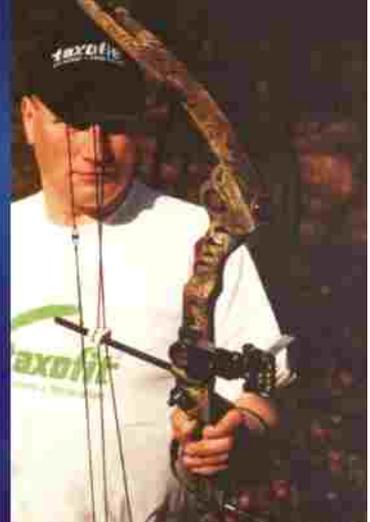
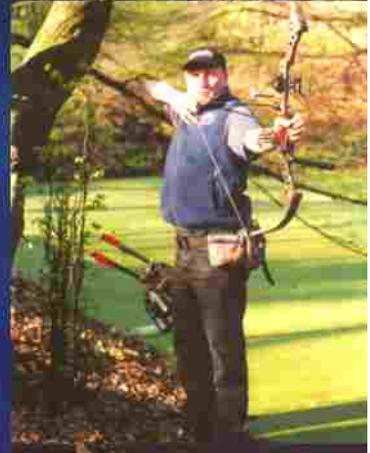


Frank Steinnagel



A passionate archer



Frank Steinnagel Power and concentration



For several years Frank Steinnagel has been practicing archery in various disciplines with remarkable success both at home and abroad. The highlights of his career speak for themselves. Frank Steinnagel's track record includes the following achievements:

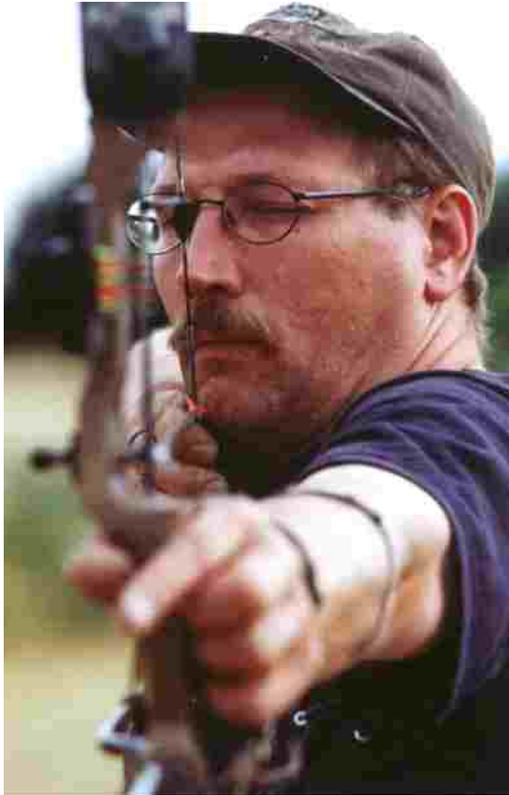
- 21 x German Champion**
- 3 x New german record**
- 2 x European Champion**
- 2 x World Champion**

Frank Steinnagel is a member of the archery division of ETUS Wedau in Duisburg. He does, however, have to pay expenses for his equipment, travel, etc., by himself. That is why, for example, he was unable to participate in any championships in 1997.

To enable him to successfully defend his 2000 world championship title next season, he has to rely on financial backing. His multiple press-covered appearances on radio and TV, combined with extensive and regular reports in the daily press, open up promising advertising opportunities for interested sponsors.



Frank Steinnagel: A survey of success



- 1995 German Champion
- 1995 European Vice-Champion / Team
- 1996 European Vice-Champion / Team

- 1998 German Indoor-Champion DFBV (new german record)
- 1998 German Indoor-Champion AAE (new german record)
- 1998 German Champion Jagd-Feld AAE
- 1998 German Vice-Champion Jagd-Feld DFBV
- 1998 4. European Championship in England

- 1999 German Indoor-Championr AAE BL
- 1999 German Indoor-Champion AAE Freestyle
- 1999 German Indoor-Champion DFBV
- 1999 German Champion Jagd-Feld AAE
- 1999 German Champion Jagd-Feld DFBV

- 2000 German Indoor-Champion AAE BL
- 2000 German Indoor-Champion AAE Freestyle
- 2000 German Indoor-Champion DFBV BL
- 2000 German Champion Jagd-Feld DFBV
- 2000 Word Champion Jagd-Feld IFAA South Africa

- 2001 German Indoor-Champion AAE Freestyle
- 2001 German Indoor-Vice-Champion AAE BL
- 2001 German Champion Jagd-Feld DFBV
- 2001 German Champion Jagd-Feld AAE
- 2001 **European Vice-Champion Jagd-Feld**
- 2001 **European Vice-Champion / Team**

- 2002 German Indoor-Champion AAE BL
- 2002 German Indoor-ChampionAAE Freestyle
- 2002 German Indoor-Champion DFBV BL
- 2002 **Nr. 1 World-Ranking** (new german record)
- 2002 German Champion Jagd-Feld DFBV BL (new german record)
- 2002 German Champion Jagd-Feld AAE BL
- 2002 European Championship 2. Place
- 2002 3. Place World Championship

- 2003 **Indoor-Worldchampion and new Indoor-Worldrecord!!!**



Frank Steinnagel Impressions



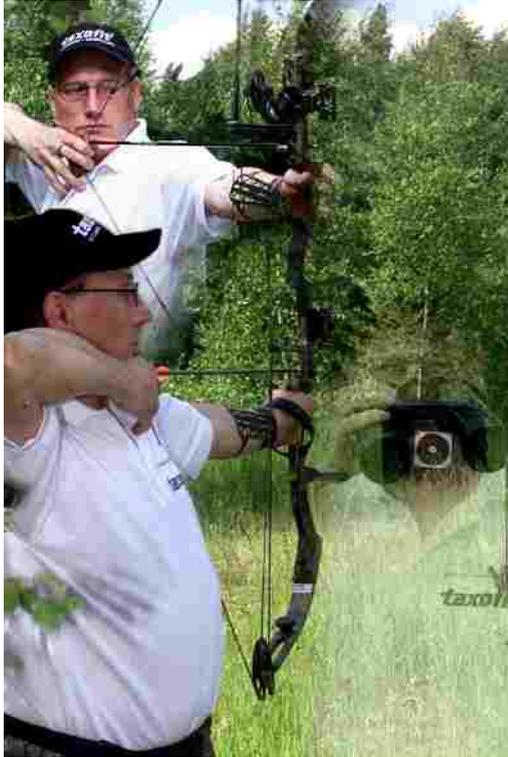
Anyone who observes Frank Steinnagel practicing his sport cannot help but admire the seemingly impenetrable concentration with which he focuses on the target. Born and raised in Duisburg however, our athlete has little to do with Zen meditation: he relies on his inner self and the power that he draws from his imperturbable self-confidence.

The composure and self-assurance with which he is able to achieve his best shots even in stressful competition conditions, put Frank Steinnagel right up there with the best of German top athletes. A unique personality, he is passionately and totally committed to his sport also if financial conditions are sometimes far from optimal.





The fascination for a special sport



Field archery is an attractive sport that perfectly lends itself to symbolizing strategic marketing concepts. Entrepreneurs that aim to hit the bull's eye with their ideas find an effective ambassador in world champion Frank Steinnagel.

With his accuracy, concentration, and stamina as principal qualities, he can very well visualize and convincingly represent a company's ambitious corporate philosophy, be it a technology-oriented company or a service company.

He is, of course, also an effective advertising spokesperson for sports food and sportswear manufacturers as he can convey the positive image of a brand in a reliable and convincing manner.

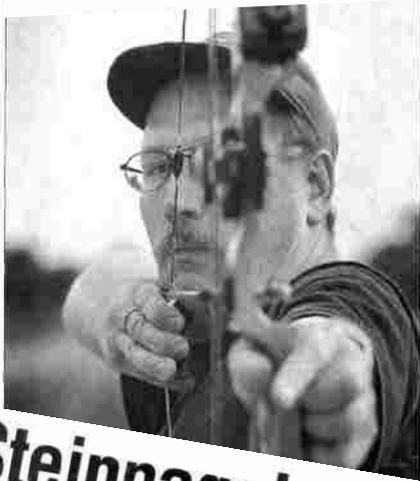


Frank Steinnagel Press coverage



Keiner kann ihn stoppen

Frank Steinnagel holt sich bereits die 20. Deutsche Meisterschaft



Hat seinen 20. DM-Titel hat im Vierter: Bogenarchütze Frank Steinnagel will bei dem Deutschen Meisterschaften in Müllritorn in der Eifel wieder voll ins Schwärze tauchen. WAZ-Bild: Andrea Mangen

Steinnagel Deutschlands Herr der Ringe Duisburger holt zwei Titel

Preisübergabe fand in einem Rekordtempo statt

Frank Steinnagel wurde zum „Sportler des Jahres“ gekürt

Von Katja Weid

Zum letzten Mal dient am Dienstagabend der kleine Saal der Mensalshalle als Austragungsort für die Preisverleihung insgesamt 190 Athleten aus den unterschiedlichen Bereichen des Sports. In der Kategorie „Sportler des Jahres“ (bei Kajak- und Kanusport) wurde Frank Steinnagel zum Sieger ernannt.

Gleich im Rahmen der Veranstaltung wurden die beiden weiteren „Sportler des Jahres“ gekürt: In der Kategorie „Sportler des Jahres“ (bei Kajak- und Kanusport) wurde Frank Steinnagel zum Sieger ernannt.

Sportlererehrung

Die Veranstaltung der Preisverleihung findet am Dienstagabend im kleinen Saal der Mensalshalle statt. In der Kategorie „Sportler des Jahres“ (bei Kajak- und Kanusport) wurde Frank Steinnagel zum Sieger ernannt. Gleich im Rahmen der Veranstaltung wurden die beiden weiteren „Sportler des Jahres“ gekürt: In der Kategorie „Sportler des Jahres“ (bei Kajak- und Kanusport) wurde Frank Steinnagel zum Sieger ernannt.



Treffpunkt: Preisverleihung

Steinnagel mit Augenmaß zum 19. Titel

Seriensieger aber nicht mehr ruhig

Von Katja Weid

Mit dem deutschen Meistertitel Nummer 19 im Gepäck hat Frank Steinnagel ganz gelassen die Rückfahrt von der Halle-DM in Herborn zurück nach Duisburg angetreten. Mit 15 Fingern Vorsprung verweist er die Konkurrenz weit hinter sich.

In der ersten Runde schoss Steinnagel 240 von 300 möglichen Ringen und schloss die Runde mit 282 Ringen ab. „Auch wenn ich den Titel schon habe, bin ich mit meiner Leistung nicht ganz zufrieden“, so Steinnagel. „Ich werde von Mai bis Oktober in meinem Heimatort an der Ruhr trainieren. Vorher werden die Wettkämpfe in der Halle-DM in Herborn. Robin Hood“ bei einem Wettkampfsieger. „Ich werde mich dem Titel stellen.“

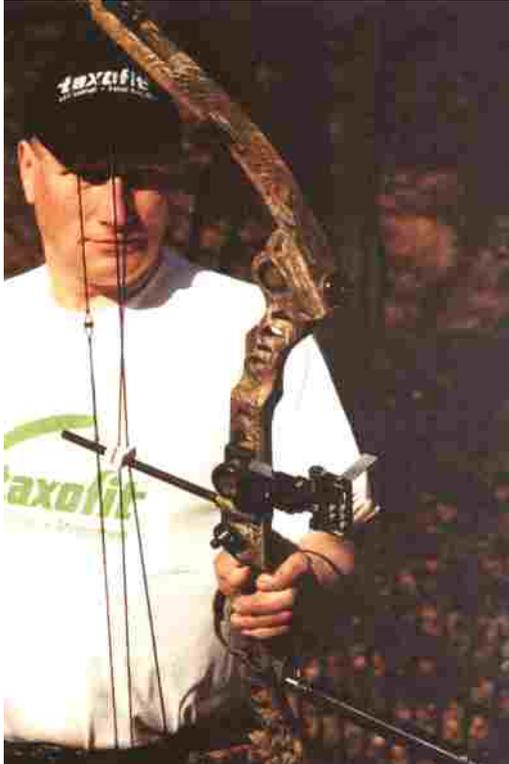


Zielstreicher wie gewohnt: Frank Steinnagel verweist die Konkurrenz bei der Halle-DM mit deutlichem Abstand auf die Plätze. WAZ-Bild: Andrea Mangen

Frank Steinnagel spannt den Bogen für seinen 20. Titel



Advertising possibilities



Field archery opens up a whole gamut of advertising possibilities.

First of all, there are the conventional advertising formats, such as breast, back, and collar ads.

However, more elaborate scenarios are also conceivable, such as the thematic elaboration of an illustrated leaflet, the attractive enhancement of shows, or the presence at fairs or other events. Another powerful advertising alternative is, of course, placing a banner ad on Frank Steinnagel's homepage.

Why not use one of these new advertising tools and give us a call: you can count on us to come up with an interesting and unconventional solution for your advertising needs!



Contact



If this brief presentation has inspired you to consider new marketing ideas, you can contact Frank Steinnagel at all times for a personal interview.

Frank Steinnagel

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www.frank-steinnagel.de